

ORDER



KSNV

Orders
Order / Rev: 105003
Alt Order #: 06837948
Product Desc: OBAM FOR AMERICA
Estimate: 1537
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 08/01/12 / 09/19/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama for America *Revised*
Demographic: A35+
Product Codes: PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	156	\$36,095.00	\$30,680.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	156	\$36,095.00	\$30,680.75	0.00
Totals	156	\$36,095.00	\$30,680.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	30%	\$36,095.00
Market	100%	\$120,316.67

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$25,266.50
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$16,844.33
KTUD	1%	\$1,203.17
KVVU	26%	\$31,282.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$9,625.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/09/12	10/12/12	M-F 5-6a WakeUp w/WagM	5-6a		-TWTF--	:30	4	\$100.004		0.00	NM	4	\$400.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	4		\$100.00		0.00						

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E 1	KSNV	10/09/12	10/12/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	4	\$100.00	4	0.00	NM	4	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$100.00		0.00			
E 2	KSNV	10/15/12	10/15/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$100.00	4	0.00	NM	1	\$100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$100.00		0.00			
E 3	KSNV	10/09/12	10/12/12	Wake Up Early w/Wagners Wake Up Early Wagners	CM	430a-5a	-TWTF--	:30	4	\$50.00	3	0.00	NM	4	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$50.00		0.00			
E 4	KSNV	10/15/12	10/15/12	Wake Up Early w/Wagners Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$50.00	3	0.00	NM	1	\$50.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$50.00		0.00			
E 5	KSNV	10/09/12	10/12/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	4	\$190.00	4	0.00	NM	4	\$760.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$190.00		0.00			
E 6	KSNV	10/15/12	10/15/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$190.00	4	0.00	NM	1	\$190.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$190.00		0.00			
E 7	KSNV	10/09/12	10/12/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	8	\$250.00	4	0.00	NM	8	\$2,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					8	\$250.00		0.00			
E 8	KSNV	10/15/12	10/15/12	Today Show Today Show	CM	658a-9am	M-----	:30	2	\$250.00	4	0.00	NM	2	\$500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					2	\$250.00		0.00			
E 9	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$125.00	4	0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$125.00		0.00			
E 10	KSNV	10/13/12	10/13/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$175.00	4	0.00	NM	1	\$175.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$175.00		0.00			
E 11	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$110.00	4	0.00	NM	1	\$110.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$110.00		0.00			
E 12	KSNV	10/14/12	10/14/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$250.00	4	0.00	NM	1	\$250.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$250.00		0.00			
E 13	KSNV	10/14/12	10/14/12		CM	9a-930am	-----S	:30	1	\$125.00	4	0.00	NM	1	\$125.00

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News 3 Today Wknd															
News 3 Today															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$125.00		0.00			
E 14	KSNV	10/14/12	10/14/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$175.004		0.00	NM	1	\$175.00
				Chris Matthews SUN 9:30am											
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$175.00		0.00			
E 15	KSNV	10/09/12	10/12/12	M-F Today Show II 3rd H	CM	9-10a	-TWTF--	:30	8	\$150.004		0.00	NM	8	\$1,200.00
				M-F Today Show II											
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					8	\$150.00		0.00			
E 16	KSNV	10/15/12	10/15/12	M-F Today Show II 3rd H	CM	9-10a	M-----	:30	2	\$150.004		0.00	NM	2	\$300.00
				M-F Today Show II											
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					2	\$150.00		0.00			
E 17	KSNV	10/09/12	10/12/12	M-F Today Show III 4th H	CM	10am-11am	-TWTF--	:30	8	\$100.004		0.00	NM	8	\$800.00
				Today 4th Hour											
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					8	\$100.00		0.00			
E 18	KSNV	10/15/12	10/15/12	M-F Today Show III 4th H	CM	10am-11am	M-----	:30	2	\$100.004		0.00	NM	2	\$200.00
				Today 4th Hour											
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					2	\$100.00		0.00			
E 19	KSNV	10/09/12	10/12/12	Rachael Ray	CM	11am-12pm	-TWTF--	:30	4	\$100.004		0.00	NM	4	\$400.00
				Rachael Ray											
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$100.00		0.00			
E 20	KSNV	10/15/12	10/15/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$100.004		0.00	NM	1	\$100.00
				Rachael Ray											
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$100.00		0.00			
E 21	KSNV	10/09/12	10/12/12	Noon News	CM	12-1230pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$500.00
				Noon News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$125.00		0.00			
E 22	KSNV	10/15/12	10/15/12	Noon News	CM	12-1230pm	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
				Noon News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$125.00		0.00			
E 23	KSNV	10/09/12	10/12/12	The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$90.004		0.00	NM	4	\$360.00
				The Agenda 1230pm											
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$90.00		0.00			
E 24	KSNV	10/15/12	10/15/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$90.004		0.00	NM	1	\$90.00
				The Agenda 1230pm											
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$90.00		0.00			
E 25	KSNV	10/09/12	10/12/12		CM	1258p-2pm	-TWTF--	:30	4	\$150.004		0.00	NM	4	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Days of our Lives											
				Days of our Lives											
				DAYS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/08/12 10/14/12 -TWTF-- 4 \$150.00 0.00											
E 26	KSNV	10/15/12	10/15/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$150.004		0.00	NM	1	\$150.00
				Days of our Lives											
				DAYS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/15/12 10/21/12 M----- 1 \$150.00 0.00											
E 27	KSNV	10/09/12	10/12/12	The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$100.004		0.00	NM	4	\$400.00
				The Doctors											
				DRS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/08/12 10/14/12 -TWTF-- 4 \$100.00 0.00											
E 28	KSNV	10/15/12	10/15/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$100.004		0.00	NM	1	\$100.00
				The Doctors											
				DRS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/15/12 10/21/12 M----- 1 \$100.00 0.00											
E 29	KSNV	10/09/12	10/12/12	Dr. Phil	CM	3-4p	-TWTF--	:30	4	\$150.004		0.00	NM	4	\$600.00
				Dr Phil											
				PHIL											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/08/12 10/14/12 -TWTF-- 4 \$150.00 0.00											
E 30	KSNV	10/15/12	10/15/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$150.004		0.00	NM	1	\$150.00
				Dr Phil											
				PHIL											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/15/12 10/21/12 M----- 1 \$150.00 0.00											
E 31	KSNV	10/09/12	10/12/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-TWTF--	:30	8	\$175.004		0.00	NM	8	\$1,400.00
				4PM NEWS (1 hour)											
				NEWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/08/12 10/14/12 -TWTF-- 8 \$175.00 0.00											
E 32	KSNV	10/15/12	10/15/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	2	\$175.004		0.00	NM	2	\$350.00
				4PM NEWS (1 hour)											
				NEWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/15/12 10/21/12 M----- 2 \$175.00 0.00											
E 33	KSNV	10/09/12	10/12/12	M-F Early News	CM	5-630p	-TWTF--	:30	13	\$265.004		0.00	NM	13	\$3,445.00
				M-F Early News											
				NEWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/08/12 10/14/12 -TWTF-- 13 \$265.00 0.00											
E 34	KSNV	10/15/12	10/15/12	M-F Early News	CM	5-630p	M-----	:30	2	\$265.004		0.00	NM	2	\$530.00
				M-F Early News											
				NEWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/15/12 10/21/12 M----- 2 \$265.00 0.00											
E 35	KSNV	10/13/12	10/13/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$200.004		0.00	NM	1	\$200.00
				Sa-Su Early News											
				NEWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/08/12 10/14/12 -----S- 1 \$200.00 0.00											
E 36	KSNV	10/14/12	10/14/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$450.004		0.00	NM	1	\$450.00
				News 3 in Prime											
				NEWS AFTER NFL											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/08/12 10/14/12 -----S 1 \$450.00 0.00											
E 37	KSNV	10/09/12	10/12/12		CM	630-7pm	-TWTF--	:30	4	\$260.004		0.00	NM	4	\$1,040.00

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				M-F Jeopardy											
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$260.00		0.00			
E 38	KSNV	10/15/12	10/15/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$260.004		0.00	NM	1	\$260.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$260.00		0.00			
E 39	KSNV	10/09/12	10/12/12	M-F Wheel	CM	7-730pm	-TWTF--	:30	4	\$260.004		0.00	NM	4	\$1,040.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$260.00		0.00			
E 40	KSNV	10/15/12	10/15/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$260.004		0.00	NM	1	\$260.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$260.00		0.00			
E 41	KSNV	10/09/12	10/12/12	Face to Face w/ Ralston	CM	730-758pm	-TWTF--	:30	4	\$150.004		0.00	NM	4	\$600.00
				Face to Face w/ J.Ralston											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$150.00		0.00			
E 42	KSNV	10/15/12	10/15/12	Face to Face w/ Ralston	CM	730-758pm	M-----	:30	1	\$150.004		0.00	NM	1	\$150.00
				Face to Face w/ J.Ralston											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$150.00		0.00			
E 43	KSNV	10/13/12	10/13/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$175.004		0.00	NM	1	\$175.00
				SAT/Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$175.00		0.00			
E 44	KSNV	10/13/12	10/13/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$175.004		0.00	NM	1	\$175.00
				SAT/ Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$175.00		0.00			
E 45	KSNV	10/15/12	10/15/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$1,100.004		0.00	NM	1	\$1,100.00
				Monday Prime 8-10pm											
				VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,100.00		0.00			
E 46	KSNV	10/09/12	10/09/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$900.004		0.00	NM	1	\$900.00
				Tuesday Prime 10-11pm											
				PARENTHOOD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$900.00		0.00			
E 47	KSNV	10/11/12	10/11/12	Thurs PR 8-9p	CM	8-9pm	---T---	:30	1	\$650.004		0.00	NM	1	\$650.00
				Thursday Prime 8-9pm											
				ROCK/ALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$650.00		0.00			
E 48	KSNV	10/11/12	10/11/12	Thurs PR 9-10p	CM	9-10pm	---T---	:30	1	\$850.004		0.00	NM	1	\$850.00
				Thursday Prime 9-10pm											
				OFFICE/PARKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$850.00		0.00			
E 49	KSNV	10/12/12	10/12/12		CM	9-10pm	-----F--	:30	1	\$750.004		0.00	NM	1	\$750.00

Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FR PR 9-10p Friday Prime 9-10pm GRIMM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$750.00 0.00															
E 50	KSNV	10/12/12	10/12/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	----F--	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$1,000.00 0.00															
E 51	KSNV	10/13/12	10/13/12	Sat PR 8-9p Saturday Prime 8-9pm	CM	8-9pm	-----S-	:30	1	\$350.00	4	0.00	NM	1	\$350.00
NBC PRIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$350.00 0.00															
E 52	KSNV	10/13/12	10/13/12	Sat PR 9-10p Saturday Prime 9-10pm	CM	9-10pm	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
NBC PRIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$400.00 0.00															
E 53	KSNV	10/14/12	10/14/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$600.00	4	0.00	NM	1	\$600.00
FNIA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$600.00 0.00															
E 54	KSNV	10/14/12	10/14/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.00	4	0.00	NM	1	\$4,000.00
SUN NIGHT FTBL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$4,000.00 0.00															
E 55	KSNV	10/14/12	10/14/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	-----S	:30	1	\$350.00	4	0.00	NM	1	\$350.00
TBD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$350.00 0.00															
E 56	KSNV	10/14/12	10/14/12	LAW & ORDER (synd) F Law & Order (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$350.00	4	0.00	NM	1	\$350.00
LAW & ORDER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$350.00 0.00															
E 57	KSNV	10/09/12	10/12/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$275.00	4	0.00	NM	4	\$1,100.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -TWTF-- 4 \$275.00 0.00															
E 58	KSNV	10/15/12	10/15/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$275.00	4	0.00	NM	1	\$275.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 M----- 1 \$275.00 0.00															
E 59	KSNV	10/13/12	10/13/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$285.00	4	0.00	NM	1	\$285.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$285.00 0.00															
E 60	KSNV	10/14/12	10/14/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$285.00	4	0.00	NM	1	\$285.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$285.00 0.00															
E 61	KSNV	10/09/12	10/12/12		CM	1135p-1237a	-TWTF--	:30	4	\$150.00	4	0.00	NM	4	\$600.00

Order / Rev: 105003
Alt Order #: 06837948
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show											
				Tonight Show											
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		4			\$150.00			0.00			
E 62	KSNV	10/15/12	10/15/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$150.004		0.00	NM	1	\$150.00
				Tonight Show											
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$150.00			0.00			
E 63	KSNV	10/09/12	10/12/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$60.004		0.00	NM	4	\$240.00
				Late Night w/Fallon											
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		4			\$60.00			0.00			
E 64	KSNV	10/15/12	10/15/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$60.004		0.00	NM	1	\$60.00
				Late Night w/Fallon											
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$60.00			0.00			
E 65	KSNV	10/13/12	10/13/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.004		0.00	NM	1	\$400.00
				Saturday Night Live											
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1			\$400.00			0.00			
E 66	KSNV	10/14/12	10/14/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$90.004		0.00	NM	1	\$90.00
				Sports Night in Las Vegas											
SPORTS NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1			\$90.00			0.00			
													Totals	156	\$36,095.00